

Fashion Design for Women's Wear (11 Months)

Curriculum

Immerse yourself in the dynamic world of women's fashion with our 11-months Fashion Design Women's Wear program. Explore the evolution of women's wear across different eras and master the art of fashion visualization. Gain a comprehensive understanding of the design process and discover various fashion materials. Develop practical skills in fashion making and learn the essentials of fashion entrepreneurship to launch your own brand. Engage in collaborative industry projects that provide real-world experience and prepare you for a successful career in the fashion industry. Join us to transform your passion for fashion into a professional journey.

Module 1

Fashion Insights for Women's Wear

Foundation

Define Image Consulting:

- Overview of the fashion industry's structure, key players and current trends
- Introduction to major fashion capitals, influential designers, and fashion weeks/events.
- Fashion Terminologies and Visual Vocabulary

- Importance of studying fashion history in understanding contemporary trends and styles.
- Roaring Twenties and Art Deco Style
- Post-war Fashion and the New Look
- Fashion in the Swinging Sixties
- Fashion in the Contemporary Era
- Influence of globalization, technology, and sustainability on fashion
- Exploration of diverse styles, subcultures, and emerging designers

- Drawing as a tool for Ideation.
- Fashion Illustration
- Fashion Rendering
- Tech Pack and Technical Drawing
- Application of CAD Tools and Apps for Fashion Graphics
- Digital Tools and Developing Visual Boards

- Introducing elements and principle of design
- Importance of research in the fashion design process
- Techniques for gathering inspiration from various sources, including art, culture, nature, and history.
- Developing a design concept
- Working on a capsule collection
 - Ideation
 - Research
 - Exploration
 - Execution (Range Planning)
 - Presentation
- Industry visit/ masterclasses

Module 2

Skill Acquisition for Women's Wear

Foundation

- Introducing tools and techniques used in Pattern Making and Construction
- Introduction to industrial machines
- Exploration of Various Seams and Finishes
- Introduction to key concepts of textile fibers, fabrics, and finishes
- Overview of natural fibers, synthetic fibers and blended fibers commonly used in women's wear
- Characteristics of each fiber, including strength, durability, drape, and breathability.
- Specialty fabrics used in women's wear
- Introduction to sustainable and eco-friendly materials used in women's wear
- Surface embellishment techniques and value addition through dyeing, printing and embroidery
- Fabric sourcing and relating fabric with fashion

- Body measurements and Introduction to size charts.
- Techniques for drafting basic pattern blocks for women's wear garments, including bodice, skirt, and sleeve blocks
- Overview of dart manipulation techniques for shaping and fitting women's wear garments
- Garment construction techniques including
- Fitting Principles and Adjustments
- Construction of Women's Wear garment components
- Techniques for assembling garment components, including seams, darts, closures, and finishing details.
- Industry Visit

- Understanding the importance of Fashion Branding
- Establishing Your Brand Identity
- Building an Online/ offline Presence
- Fashion merchandising and retail management
- Fashion Entrepreneurship and Business Plan
- Masterclasses

Module 3

Fashion Realization for Women's Wear

Foundation

- Adaptation of standard measurement chart in Pattern Cutting
- Preparing fabrics and dress-forms for basic drapes
- Studio practice with industrial machines
- Choice of fabrics, different techniques to explore volume or contouring in garments
- Basics of Garment Draping
- Introduction to dress forms, tools, and equipment used in draping
- Techniques for draping basic bodice shapes, including princess seams, dartless bodices, and empire waists.
- Techniques for draping the basic A-line skirt
- Introduction to TR techniques in pattern Making
- Subtraction techniques to explore innovative forms

- Introduction to Fashion Presentation
- Fashion presentation tools and software for creating impactful presentations.
- Techniques for creating mood boards, concept boards, and visual narratives
- Introduction to digital portfolio platforms and tools for creating and sharing fashion portfolios online
- Basics of CLO 3D for 3D visualization
- Creating a digital look book

- Understanding the Industry Brief
- Project Planning and proposal
- Research & Analysis
- Understanding the Client, Market and Trend
- Concept development & ideation
- Design Development and Range planning
- Prototyping & Refinement